



European  
Regional  
Development  
Fund

## YOU ARE INVITED

to our online event

# CTCC CREATIVE BROKER NETWORK



CREATIVE BROKER NETWORK – WHERE THE INNOVATION  
PROTOTYPING JOURNEY ENDS AND THE FUTURE BEGINS

**Tuesday, January 12, 2021 at 9AM UTC+01 – 12 PM UTC+01**

Hosted by: CTCC – Creative Traditional  
Companies Cooperation



European  
Regional  
Development  
Fund

Dear Sir/Madam,

We are pleased to invite you to the event “CTCC – Creative Broker Network – Where the innovation prototyping journey ends and the future begins”, which is hosted by CTCC – Creative Traditional Companies Cooperation.

Due to the COVID-19 Pandemic, the CTCC Consortium will be able to present the results in a digital format. The event will take place online on: **Tuesday, January 12, 2021 at 9AM UTC+01 – 12 PM UTC+01**. Please [click here](#) to register and join us. Only registered participants will be granted with access to the online event.

The event will bring to you valuable information to help you further develop your business. Specifically, it will sum up our main project achievements:

1. 34 implemented innovation pilots with traditional industry SMEs in the frame of Creative Auditing Process & Cross - Innovation Prototyping – product, service, organisational innovations and business models.
2. Creative Broker Network and Creative Brokering Tools – creative auditing for innovation development in SMEs, Creative Brokering Platform with future capacity building & exploitation actions.
3. Value added for participating regions & innovation capacity enhanced.
4. Future insights toward design & creativity – driven innovation.

We are looking forward to meeting you.

Yours faithfully,

CTCC Consortium

